

Press Release

**Worldwide Cruise Terminal signs tripartite MOU with HKU SPACE and the  
University of Plymouth**

(6 June 2018, Hong Kong) – Worldwide Cruise Terminals (WCT), manager and operator of Hong Kong’s Kai Tak Cruise Terminal, signed a tripartite MOU with the Hong Kong University School of Professional and Continuing Education (HKU SPACE) programme and the University of Plymouth at the Kai Tak Cruise Terminal today.

WCT will serve as an external member in the Academic Committee to provide industry input and expert advice for the development and enhancement of HKU’s new top-up degree programme, Bachelor of Science (Honours) Cruise Management, which is the first of its kind in Hong Kong, and will be launched in September 2018.

Jeff Bent, managing director of Worldwide Cruise Terminals said, “I would like to congratulate HKU SPACE and the University of Plymouth for launching this new top-up degree programme. It comes at an opportune time as the cruise industry in Asia reaches new heights, with cumulative annual growth of over 25% from 2013-2017. As managers of the leading cruise facility in the Pearl River Delta, the Kai Tak Cruise Terminal, Worldwide Cruise Terminals is glad to play a wider role in the continued growth of the cruise industry and ongoing enrichment of Hong Kong’s tertiary education.”

“We hope that our participation in the collaboration will help provide practical experience, greater insight and an enjoyable learning journey for students, and nurture world-class talent to further develop cruise tourism locally and abroad.”  
Bent added.

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### **About Worldwide Cruise Terminals**

Worldwide Cruise Terminals (or “WCT”) is a joint venture majority owned by Worldwide Flight Services (“WFS”). It is dedicated to the management and operation of Hong Kong’s new Kai Tak Cruise Terminal (“KTCT”) and development of Hong Kong as a cruise port. It is ISO 9001 certified, and has received multiple port management awards including CCYIA’s Best Port Management award in 2015 and Port of the Year finalist by Seatrade in 2016. On the green and CSR front, it was named one of three finalists for the Environment Initiative Award from the Seatrade Cruise Awards 2017, received the 7<sup>th</sup> Hong Kong Outstanding Corporate Citizenship Young Power and the 7<sup>th</sup> and 8<sup>th</sup> Outstanding Corporate Citizenship Logo Award, HKSAR’s Social Capital Builder Award, HSBC’s Green Achievement Award in 2016 and 2017, Bank of China’s Environmental Leadership ECO-Partner Award in 2016 and 2017, Hong Kong’s Green Organisation Award in 2017 and 2018, as well as Hong Kong Environmental Protection Department’s Indoor Air Quality (Excellent Class) Certificate from 2015-2018.

Excellent rail and air connectivity to mainland China and other major source markets, visa-free access for most nationalities, exciting nearby ports of call, a tropical climate

and variety of urban and rural, modern and historical attractions, make the Kai Tak Cruise Terminal an ideal location for both homeporting and transit ship calls.

The state-of-the art cruise terminal is set against the backdrop of Victoria Harbour and built on the former runway of the fabled Kai Tak airport. Both functional and beautiful, the iconic terminal was designed by the renowned Foster + Partners and has been described by Departures magazine as “The Rolls-Royce of Cruise Terminals.” It has been awarded a platinum BEAM Plus rating by the Hong Kong Green Building Council. It features spacious passenger and service areas and a 23,000 square meter rooftop garden. With jaw-dropping views of Victoria Harbour and an impressive array of amenities, the terminal meets the demands of a new generation of super cruise liners and has the capacity to simultaneously handle two of the world’s largest cruise ships. Its open design and spacious interior is highly flexible and offers an excellent venue for performances and events.

The Kai Tak Cruise Terminal regularly hosts over 20 events per month, and has also served as the venue for many star-studded and public and private functions, including Audemars Piguet events, the Nike Women’s 10k, Calvin Klein’s Justin Bieber concert, an Omega and Orbis event featuring Cindy Crawford, Mercedes Benz launches, Audi launches, the Virtuoso Symposium, Slide the City, Subaru Levorg stunt car show, Tesla events, 60 Years of Porsche event, a Mary Kay fashion show, and more. It has featured in a number of local and international films, TV programs, and commercials.

This press release is dispatched by Worldwide Cruise Terminals. For media enquiries, please contact Mr. Justin Tung at: Email: [jtung@worldwidecruiseterminals.com.hk](mailto:jtung@worldwidecruiseterminals.com.hk) / Tel: +852 3465-6887

Kai Tak Cruise Terminal  
33 Shing Fung Road Kowloon  
Hong Kong

[www.wfs.aero](http://www.wfs.aero)  
[www.kaitakcruiseterminal.com.hk](http://www.kaitakcruiseterminal.com.hk)  
[www.worldwidecruiseterminals.com.hk](http://www.worldwidecruiseterminals.com.hk)  
Tel: (+852) 3465 6888  
Fax: (+852) 2522 9133