

Kai Tak Cruise Terminal Celebrates a Year of Milestones in 2016

(January 2017, Hong Kong) – The Kai Tak Cruise Terminal, operated by Worldwide Cruise Terminals (“WCT”) achieved further significant milestones in 2016. Kai Tak doubled the number of lines welcomed from 9 in 2015 to 18 in 2016. Over 70% of ship calls in 2016 were turnarounds, with 95 ship calls in total, yielding more than 370,000 passengers over 120 ship-days. The Kai Tak Cruise Terminal was named one of three finalists for the “Seatrade Cruise Awards 2016 Port of the Year Award.” It was the first Asian finalist for this prestigious award. WCT was also recognized with an award for the Best IT Management by the Chinese Cruise and Yacht Industry Association, and received numerous local awards for environmental stewardship and corporate social responsibility.

Seatrade Cruise Awards 2016 Port of the Year Award

The Kai Tak Cruise Terminal, managed by Worldwide Cruise Terminals, was named one of three finalists for the “Seatrade Cruise Awards 2016 Port of the Year Award.” It is the first Asian finalist in the history of the award.

The Kai Tak Cruise Terminal, which entered service in mid-2013, has since provided quality terminal facilities and services to a host of cruise ships from multiple lines, and has delivered exceptional experiences for over 730,000 cruise traveler visits.

“The Port of the Year Award is an industry tribute, providing further motivation for our team to continue scaling new heights,” said Jeff Bent, managing director of WCT. “This award is a great achievement for the Kai Tak Cruise Terminal and will help solidify the city’s status as a home port of choice for connecting to regional destinations such as Mainland China, Taiwan, Japan, South Korea, the Philippines, Vietnam, Thailand, Singapore, and beyond.”

Driving Transport in the Kai Tak District

Kai Tak offers free shuttle buses to nearby malls and MTR stations, and paid shuttles to the airport express station with airline check-in and luggage consignment up to 24 hours in advance, and the railway station with frequent trains to Shenzhen, Dongguan, Guangzhou,

and other points north. Two further Tesla superchargers were added for a new total of six at the Kai Tak Cruise Terminal car park, the first location for Tesla Superchargers in Hong Kong. Public minibus and bus service frequencies were enhanced, and the newly renovated Kai Tak Runway Park Ferry Pier commenced service in late March 2016, giving local visitors and cruise passengers additional options of shore excursion programs via ferry, chartered ferry service, and regularly scheduled ferry services to Kai Tak from North Point and Kwun Tong.

Local Environmental and CSR Awards

WCT received numerous local awards for environmental stewardship and corporate social responsibility in 2016. Awards received include: Caring Company 2016 (Awarded by The Hong Kong Council of Social Service for commitment to building a cohesive society through caring for the community, employees and the environment), Corporate Citizenship Young Power Award 2016 (Awarded by the Committee on the Promotion of Civic Education of the HKSAR for active promotion and continuous participation in CSR initiatives), Hong Kong Outstanding Corporate Citizenship Logo Award 2016 (Awarded by the Committee on the Promotion of Civic Education of the HKSAR for notable CSR performance and volunteering work), Energywise Certificate 2016 (Awarded by the Hong Kong Green Organisation for achieving a detailed standard and prescribed number of goals in energy saving), FoodEver Award Platinum Class 2016 (Awarded by the Hong Kong Environmental Campaign Committee for outstanding leadership and commitment to reduce food waste), HSBC Certificate of Excellence - Green Achievement Award 2016 (Awarded by HSBC for overall excellence in environmental management), IAQwise Certificate 2016 (Awarded by the Hong Kong Green Organisation for achieving a detailed standard and prescribed number of goals in the improvement of indoor air quality), Indoor Air Quality Certificate - Excellent Class 2016 (Awarded by the Environmental Protection Department for fully complying with the excellent class of indoor air quality objectives), Social Capital Builder Award 2016 (Awarded by the Labour and Welfare Bureau of the HKSAR for continued contributions to the development of social capital in Hong Kong), Wastewise Certificate 2016 (Awarded by the

Hong Kong Green Organisation for achieving a detailed standard and prescribed number of goals in waste reduction).

Jeff Bent stated in recognition of the achieved awards, “Being responsible to the environment and being active in our community is one of our top priorities and we will continue to invest time and effort into building social capital.”

More Outstanding Events

The Kai Tak Cruise Terminal served as the venue for many compelling public and private functions in 2016, including an International tattoo convention, Tesla customer event with Elon Musk, Mary Kay event, Audemars Piguet event, Volkswagen car display, Austrian Airlines launch, Maxims Group event, T Mall global launch, and a Taiwan education fair. The terminal regularly hosts over twenty weddings and corporate dinners per month at onsite F&B outlets and green spaces.

2017 Outlook

2017 promises to be another outstanding year, with bookings for double the number of ship calls as 2016, major homeporting deployments by Asian and international lines, more branded events, and further developments at the Kai Tak Cruise Terminal.

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About Worldwide Cruise Terminals

Worldwide Cruise Terminals (or “WCT”) is dedicated to the management and operation of Hong Kong’s new Kai Tak Cruise Terminal (“KTCT”) and development of Hong Kong as a cruise port. It is ISO 9001 certified, and has received multiple port management awards including CCYIA’s Best Port Management award in 2015 and Port of the Year finalist by Seatrade in 2016.

Excellent rail and air connectivity to mainland China and other major source markets, visa-free access for most nationalities, exciting nearby ports of call, a tropical climate and variety of urban and rural, modern and historical attractions, make the Kai Tak Cruise Terminal an ideal location for both homeporting and transit ship calls.

The state-of-the art cruise terminal is set against the backdrop of Victoria Harbour and built on the former runway of the fabled Kai Tak airport. Both functional and beautiful, the iconic terminal was designed by the renowned Foster + Partners and has been described by Departures magazine as “The Rolls-Royce of Cruise Terminals.” It has been awarded a provisional platinum BEAM Plus rating by the Hong Kong Green Building Council. It features spacious passenger and service areas and a 23,000 square meter rooftop garden. With jaw-dropping views of Victoria Harbour and an impressive array of amenities, the terminal meets the demands of a new generation of super cruise liners and has the capacity to simultaneously handle two of the world’s largest cruise ships. Its open design and spacious interior is highly flexible and offers an excellent venue for performances and events.

The Kai Tak Cruise Terminal regularly hosts over 20 events per month, and has also served as the venue for many star-studded and public and private functions, including Audemars Piguet events, the Nike Women’s 10k, Calvin Klein’s Justin Bieber concert, an Omega and Orbis event featuring Cindy Crawford, Mercedes Benz launches, Audi launches, the Virtuoso Symposium, Slide the City, Subaru Levorg stunt car show, Tesla events, 60 Years of Porsche event, a Mary Kay fashion show, and more. It has featured in a number of local and international films, TV programs, and commercials.

This press release is dispatched by Worldwide Cruise Terminals. For media enquiries, please contact Mr. Justin Tung at:

Email: jtung@worldwidecruiseterminals.com.hk

Tel: +852 3465-6887