

Kai Tak Cruise Terminal Celebrates a Year of Milestones in 2015

(25 January 2016, Hong Kong) – The Kai Tak Cruise Terminal, operated by Worldwide Cruise Terminals (“WCT”) achieved significant milestones in 2015 beginning with a successful homeporting season, winning the Best Port Management Award from the China Cruise and Yacht Industry Association, and being certified for ISO 9001 Quality Management. WCT ended the year having handled more itinerary cruise passengers (228,809) than all Hong Kong facilities combined in 2013, and achieved a local record-setting highest throughput day of 11,099 passengers on 21st December 2015.

Successful first major homeporting season

Approximately 80% of ship calls at the Kai Tak Cruise Terminal in 2015 were turnaround calls, and from July to October of 2015, the Voyager of the Seas was homeported in Hong Kong’s Kai Tak Cruise Terminal, Hong Kong’s largest ever homeported ship. It embarked on a total of 22 international journeys, carrying nearly 70,000 guests, many first time cruisers and also seasoned travelers, aboard the 138,000 ton vessel through itineraries featuring a total of 12 ports of call including China, Taiwan, Japan, South Korea and Vietnam.

Best Port Management Award

Worldwide Cruise Terminals (“WCT”), was proud to receive the Best Port Management Award from the China Cruise and Yacht Industry Association during the Shanghai Cruise Conference in October 2015.

The Kai Tak Cruise Terminal, which entered service in mid-2013, has since provided quality terminal facilities and services to a host of cruise ships to Hong Kong from multiple lines

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including Celebrity Cruises, Costa Cruises, Cunard, Fred.Olsen, Oceania, Princess Cruises, Regent Seven Seas Cruises, Royal Caribbean, Seabourn, Star Cruises and Voyages of Discovery. It has also delivered exceptional experiences to over 360,000 cruise travelers from around the world.

“The Best Port Management Award is an industry tribute, providing further motivation for our team to continue scaling new heights,” said Jeff Bent, managing director of WCT. “This award is a great achievement for the Kai Tak Cruise Terminal and will help solidify the city’s status as a home port of choice for connecting to regional destinations such as Taiwan, Japan, South Korea, Vietnam, and beyond.”

ISO9001:2008 Quality Management System Certificate

Worldwide Cruise Terminals passed the assessment for the ISO 9001:2008 Quality Management System in November 2015, and was awarded the certificate by SGS Hong Kong Limited on January 25th, 2016.

The ISO 9001:2008 standard certifies adherence to quality management principals, by which an organization demonstrates its ability to consistently provide products or services that meet customer and applicable statutory and regulatory requirements. ISO certification also aims to enhance customer satisfaction through the effective application of the system, including processes for continual improvement of the system and the assurance of conformity to customer and regulatory requirements.

Worldwide Cruise Terminals has developed and implemented a Quality Management System in order to document the company’s best business practices, better satisfy the requirements and expectations of its clients and improve the overall management of the company.

Bent further remarked, “ISO 9001 certification reflects our commitment to management excellence and also marks a major milestone in our journey towards continual improvement.”

New passenger number records, more outstanding events

Worldwide Cruise Terminals celebrated a record breaking year as the total itinerary cruise passenger throughput for the year was 228,809, exceeding the throughput for all Hong Kong facilities combined in 2013.

WCT also achieved a local record-setting highest throughput day of 11,099 itinerary cruise passengers on 21st December 2015, when the terminal played host to two mega cruise ships simultaneously, breaking the same day highest gross tonnage, length and passengers handled figures recorded since opening.

The Kai Tak Cruise Terminal regularly hosts some 20 events per month, and also served as the venue for more star-studded and popular functions in 2015, including the Nike Women's 10k, Calvin Klein's Justin Bieber concert, Omega and Orbis event featuring Cindy Crawford, a Mercedes-AMG launch, the Virtuoso Symposium, Slide the City, Subaru Levorg stunt car show, 60 Years of Porsche, Gumpert Apollo supercar, and more. It has featured in a number of local and international films, TV programmes, and commercials. The terminal looks forward to further developments in 2016 including calls by 16 cruise lines, up from 9 in 2015, and more events such as the Tesla Model S Customer Event to be held this evening.

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About Worldwide Cruise Terminals

Worldwide Cruise Terminals (“WCT”) is a joint venture majority owned by Worldwide Flight Services (“WFS”). It is dedicated to the management and operation of Hong Kong’s new Kai Tak Cruise Terminal (“KTCT”) and development of Hong Kong as a cruise port.

The state-of-the art cruise terminal is set against the backdrop of Victoria Harbour and built on the former runway of the fabled Kai Tak airport. Both functional and beautiful, the iconic terminal was designed by the renowned Foster + Partners and has been described by Departures magazine as “The Rolls-Royce of Cruise Terminals.” It has been awarded a provisional platinum BEAM Plus rating by the Hong Kong Green Building Council. It features spacious passenger and service areas and a 23,000 square meter rooftop garden. With jaw-dropping views of Victoria Harbour and an impressive array of amenities, the terminal meets the demands of a new generation of super cruise liners and has the capacity to simultaneously handle two of the world’s largest cruise ships. Its open design and spacious interior is highly flexible and offers an excellent venue for performances and events.

Excellent rail and air connectivity to mainland China and other major source markets, visa-free access for most nationalities, exciting nearby ports of call, a tropical climate and variety of urban and rural attractions, make it an ideal location for both homeporting and transit ship calls.

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