

Press Release

Dream Sailing at Kai Tak Cruise Terminal Worldwide Cruise Terminals Welcomes Genting Dream to Hong Kong

(12 November 2016, Hong Kong) – Worldwide Cruise Terminals (“WCT”), the operator of the Kai Tak Cruise Terminal, is delighted to welcome the inaugural berthing of Dream Cruises’ first ship, Genting Dream today, 12 November 2016.

Genting Dream’s arrival in Hong Kong is the culmination of a journey that began with her river conveyance from the Meyer Werft shipyard in Papenburg, Germany in mid-September 2016 and her voyage half-way across the world to her eventual Pearl River Delta deployment.

WCT congratulates Dream Cruises on Genting Dream’s entry into service and maiden call in Hong Kong, as she commences her mission to provide luxury travel and fine Asian and international dining concepts to cruise passengers in Asia.

Jeff Bent, managing director of WCT, said: “We are pleased to welcome this brand-new luxury cruise liner to the Kai Tak Cruise Terminal, and look forward to receiving her again for regular turn calls in the years to come.”

The Kai Tak Cruise Terminal will provide world class services to the ship and its passengers. Amenities at the cruise terminal include multiple restaurants and a rooftop garden popular with locals and visitors alike for its 360° views of Victoria Harbour and Hong Kong’s famous skyline.

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About Worldwide Cruise Terminals

Worldwide Cruise Terminals (or “WCT”) is dedicated to the management and operation of Hong Kong’s new Kai Tak Cruise Terminal (“KTCT”) and development of Hong Kong

Kai Tak Cruise Terminal
33 Shing Fung Road
Kowloon
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as a cruise port. In 2016, the KTCT was named one of three finalists for the “Seatrade Cruise Awards 2016 Port of the Year Award.” Kai Tak Cruise Terminal is the first Asian port to make it to the top three of this prestigious award. Worldwide Cruise Terminals was also recognized with an award for the Best IT Management by the Chinese Cruise and Yacht Industry Association, and received several local awards for environmental stewardship and corporate responsibility. In 2015, Worldwide Cruise Terminals was awarded the Best Port Management award by the Chinese Cruise and Yacht Industry Association, and in the same year received ISO 9001 certification.

Excellent rail and air connectivity to mainland China and other major source markets, visa-free access for most nationalities, exciting nearby ports of call, a tropical climate and variety of urban and rural, modern and historical attractions, make the Kai Tak Cruise Terminal an ideal location for both homeporting and transit ship calls.

The state-of-the-art cruise terminal is set against the backdrop of Victoria Harbour and built on the former runway of the fabled Kai Tak airport. Both functional and beautiful, the iconic terminal was designed by the renowned Foster + Partners and has been described by Departures magazine as “The Rolls-Royce of Cruise Terminals.” It has been awarded a provisional platinum BEAM Plus rating by the Hong Kong Green Building Council. It features spacious passenger and service areas and a 23,000 square meter rooftop garden. With jaw-dropping views of Victoria Harbour and an impressive array of amenities, the terminal meets the demands of a new generation of super cruise liners and has the capacity to simultaneously handle two of the world’s largest cruise ships. Its open design and spacious interior is highly flexible and offers an excellent venue for performances and events.

The Kai Tak Cruise Terminal regularly hosts over 20 events per month, and also served as the venue for many star-studded and public and private functions, including Audemars Piguet events, the Nike Women’s 10k, Calvin Klein’s Justin Bieber concert, an Omega and Orbis event featuring Cindy Crawford, Mercedes Benz launches, Audi launches, the Virtuoso Symposium, Slide the City, Subaru Levorg stunt car show, Tesla events, 60 Years of Porsche event, a Mary Kay fashion show, and more. It has featured in a number of local and international films, TV programs, and commercials.

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About Dream Cruises

Genting Hong Kong brings over 20 years of Asian cruise industry experience together with internationally-acclaimed luxury cruise expertise in creating its new cruise line – Dream Cruises.

With a heritage of international and regional cruise expertise embedded in its DNA, Dream Cruises is the first-ever Asian luxury cruise line and caters specifically to the large and rapidly growing high-end market in China and Asia.

Dream Cruises aims to be a pacesetter in the cruise industry in the region, meeting the needs of the ‘emerging generation’ of confident, independently-minded and affluent Asian travellers. Dream Cruises offers inspirational luxury, which is Asian at heart and international in spirit.

Purpose-built for the China and Asia market, Genting Dream, the first ship of the fleet, debuts in November 2016, with its sister ship World Dream scheduled for November 2017, offering guests the highest levels of service and spacious comfort in the region.

Accommodations reflect both size and choice for travellers with over 70 per cent of staterooms featuring private balconies and over 100 connecting rooms catering to extended families and groups. Lavish suites in the exclusive Dream Palace will feature European butler service and special guest privileges.

With the finest Asian and international dining, exceptional service, enthralling entertainment and inspirational experiences, Dream Cruises aims to redefine vacation travel with a transformational journey at sea.

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