

Press Release

Kai Tak Cruise Terminal Celebrates a Remarkable Four Ship Day

(20 March 2017, Hong Kong) – For the first time, the Kai Tak Cruise Terminal, operated by Worldwide Cruise Terminals (“WCT”) welcomed four ships at two berths on the same day March 19th. Four world class cruise liners with a collective gross tonnage of over 320,000, carried thousands of passengers and crew members to the beautiful city of Hong Kong.

Two ships graced the Victoria harbour in the morning and two lit up Hong Kong’s world-renowned skyline overnight. The four ships calling, in order of arrival, were Genting Dream, Costa Victoria, MS Europa 2 and MSC Lirica. The call by Hapag-Lloyd’s MS Europa 2 was an inaugural call.

Jeff Bent, managing director of WCT, said “We are delighted to welcome in a single day this broad diversity of lines, catering to local, short-haul and long-haul overseas markets, on brief and extended itineraries, for homeport and transit calls, at a variety of price points. It aptly demonstrates the cross-market appeal of Hong Kong for the entire spectrum of cruise segments, as well as the efficiency and flexibility of the Kai Tak Cruise Terminal to handle multiple varied operations.”

The Kai Tak Cruise Terminal will provide world class services to the ship and its passengers. Amenities at the cruise terminal include free shuttle buses, local ferry service, free WiFi, multiple restaurants and a rooftop garden popular with locals and visitors alike for its 360° views of Victoria Harbour and Hong Kong’s famous skyline. Worldwide Cruise Terminals expects 196 ship calls at Kai Tak in 2017.

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About Worldwide Cruise Terminals

Worldwide Cruise Terminals (or “WCT”) is dedicated to the management and operation of Hong Kong’s new Kai Tak Cruise Terminal (“KTCT”) and development of Hong Kong as a cruise

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port. It is ISO 9001 certified, and has received multiple port management awards including CCYIA's Best Port Management award in 2015 and Port of the Year finalist by Seatrade in 2016.

Excellent rail and air connectivity to mainland China and other major source markets, visa-free access for most nationalities, exciting nearby ports of call, a tropical climate and variety of urban and rural, modern and historical attractions, make the Kai Tak Cruise Terminal an ideal location for both homeporting and transit ship calls.

The state-of-the art cruise terminal is set against the backdrop of Victoria Harbour and built on the former runway of the fabled Kai Tak airport. Both functional and beautiful, the iconic terminal was designed by the renowned Foster + Partners and has been described by Departures magazine as "The Rolls-Royce of Cruise Terminals." It has been awarded a provisional platinum BEAM Plus rating by the Hong Kong Green Building Council. It features spacious passenger and service areas and a 23,000 square meter rooftop garden. With jaw-dropping views of Victoria Harbour and an impressive array of amenities, the terminal meets the demands of a new generation of super cruise liners and has the capacity to simultaneously handle two of the world's largest cruise ships. Its open design and spacious interior is highly flexible and offers an excellent venue for performances and events.

The Kai Tak Cruise Terminal regularly hosts over 20 events per month, and has also served as the venue for many star-studded and public and private functions, including Audemars Piguet events, the Nike Women's 10k, Calvin Klein's Justin Bieber concert, an Omega and Orbis event featuring Cindy Crawford, Mercedes Benz launches, Audi launches, the Virtuoso Symposium, Slide the City, Subaru Levorg stunt car show, Tesla events, 60 Years of Porsche event, a Mary Kay fashion show, and more. It has featured in a number of local and international films, TV programs, and commercials.

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