

Worldwide Cruise Terminals Celebrates Kai Tak Ferry Pier Opening

(29 March 2016, Hong Kong) –

Today marked the inaugural use of the renovated Kai Tak Ferry Pier, at the site of the former Kai Tak Airport fire station. A delegation including Secretary for Commerce and Economic Development Mr. Gregory So, the Hong Kong Tourism Board Executive Director Mr. Anthony Lau, Cunard Asia Pacific Executive Director Ms. Nancy Chung, and Cunard International General Manager Mr. Bob Dixon alighted from the HKTB's iconic red-sailed junk the Duk Ling at approximately 10:00, on their way to ceremonies onboard the Queen Mary 2, in conjunction with Cunard's "Three Queens in Town Party" event.

Worldwide Cruise Terminals ("WCT") would like to extend its heartfelt congratulations to the HKSAR Government for its expedient work in renovating and opening this ferry pier, conveniently located adjacent to the Kai Tak Cruise Terminal, Rooftop Garden, and Runway Park. Jeff Bent, managing director of WCT, said, "I would like to commend the Hong Kong SAR government for renovating the landing steps of the historical and charming former Kai Tak Airport Fire Station into a public ferry pier. Cruise passengers and local visitors will greatly benefit from the convenience of both shore excursion programs via ferry, and regular scheduled ferry services to Kai Tak from North Point and Kwun Tong, which will commence in the coming weeks. We have received extremely positive feedback from the cruise lines about this development, and believe that the public will greatly benefit from this added convenience as well."

– End –

About Worldwide Cruise Terminals

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Worldwide Cruise Terminals (or “WCT”) is dedicated to the management and operation of Hong Kong’s new Kai Tak Cruise Terminal (“KTCT”) and development of Hong Kong as a cruise port. In 2015, Worldwide Cruise Terminals was awarded the Best Port Management award by the Chinese Cruise and Yacht Industry Association, and in the same year received ISO 9001 certification.

Excellent rail and air connectivity to mainland China and other major source markets, visa-free access for most nationalities, exciting nearby ports of call, a tropical climate and variety of urban and rural attractions, make the Kai Tak Cruise Terminal an ideal location for both homeporting and transit ship calls.

The state-of-the art cruise terminal is set against the backdrop of Victoria Harbour and built on the former runway of the fabled Kai Tak airport. Both functional and beautiful, the iconic terminal was designed by the renowned Foster + Partners and has been described by Departures magazine as “The Rolls-Royce of Cruise Terminals.” It has been awarded a provisional platinum BEAM Plus rating by the Hong Kong Green Building Council. It features spacious passenger and service areas and a 23,000 square meter rooftop garden. With jaw-dropping views of Victoria Harbour and an impressive array of amenities, the terminal meets the demands of a new generation of super cruise liners and has the capacity to simultaneously handle two of the world’s largest cruise ships. Its open design and spacious interior is highly flexible and offers an excellent venue for performances and events.

The Kai Tak Cruise Terminal regularly hosts some 20 events per month, and also served as the venue for more star-studded and popular functions in 2015, including the Nike Women’s 10k, Calvin Klein’s Justin Bieber concert, Omega and Orbis event featuring Cindy Crawford, Mercedes launches, Audi launches, the Virtuoso Symposium, Slide the City, Subaru Levorg stunt car show, Tesla events, 60 Years of Porsche, a Mary Kay fashion show, and more. It has featured in a number of local and international films, TV programs, and commercials.

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