

## Press Release

### **Porsche Centre Hong Kong 60<sup>th</sup> Anniversary Celebration at Kai Tak Cruise Terminal**

**(14 November 2015, Hong Kong)** - The Kai Tak Cruise Terminal, operated by Worldwide Cruise Terminals (“WCT”) is delighted to host Porsche Centre Hong Kong’s 60<sup>th</sup> Anniversary Celebration.

This celebration marks the Diamond Anniversary of Porsche Centre Hong Kong, and highlights from the event include the unveiling of the latest Porsche model, a car catwalk show and an exquisite collection of approximately 250 Porsches set against the backdrop of the magnificent Victoria Harbour.

The Kai Tak Cruise Terminal has served as the venue for many events, exhibitions, brand promotional activities, fun runs, cocktail parties, and more. Event sponsors previously hosted at the terminal include Audemars Piguet, Audi, Calvin Klein, Cruise Holiday Expo, Gumpert Apollo, Hamburg-Sued, Hennessy VSOP, Mercedes-Benz, Nike, Nu Skin, Omega, Orbis, Slide the City and Tesla. It also features in a number of local and international TV and film productions.

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### **About Worldwide Cruise Terminals**

Worldwide Cruise Terminals (or “WCT”) is dedicated to the management and operation of Hong Kong’s new Kai Tak Cruise Terminal (“KTCT”) and development of Hong Kong as a cruise port. WCT was recently honored with the “Best Port Management” award from the China Cruise and Yacht Industry Association.

The state-of-the art cruise terminal is set against the backdrop of Victoria Harbour and built on the former runway of the fabled Kai Tak airport. Both functional and beautiful, the iconic terminal was designed by the renowned Foster + Partners and has been described by Departures magazine as “The Rolls-Royce of Cruise Terminals.” It has been awarded a provisional platinum BEAM Plus rating by the Hong Kong Green Building Council. It features spacious passenger and service areas, a 23,000 square meter rooftop garden, and with jaw-dropping views of Victoria Harbour and an impressive array of amenities, the terminal meets the demands

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of a new generation of super cruise liners and has the capacity to simultaneously handle two of the world's largest cruise ships, with over 6,000 passengers and 2,000 crew members. Its open design and spacious interior is highly flexible and offers an excellent venue for performances and events.

Excellent rail and air connectivity to mainland China and other major source markets, visa-free access for most nationalities, exciting nearby ports of call, a tropical climate and variety of urban and rural attractions, make it an ideal location for both homeporting and transit ship calls.

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